

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Reza P. Rassool

Patent No. 7,043,473  
Issued: May 9, 2006

Application No.: 09/988,824

Confirmation No.: 8821

Filed: November 20, 2001

Art Unit: 2161

For: MEDIA TRACKING SYSTEM AND METHOD

Examiner: B.D. Goddard

**LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

United States Patent No. 7,043,473 is no longer entitled to small entity status for payment of fees. Please immediately update the patent record to reflect the loss of small entity status for this matter.

Dated: September 29, 2011

Respectfully submitted,

By /john w branch/  
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